



Managing a Fire Company (MFC) Products & Pricing

(all in US Dollars and pricing is subject to change)



- **MFC Textbook - \$95.00**
- **MFC On-line Training Program - \$335.00** (per individual license)
- **MFC Train the Trainer Instructor Program - \$3,750.00** (per individual license)
- **MFC Firefighter Awareness Module – \$185.00** (per individual license)
- **MFC Continued Student and Instructor Support** (see below)

MFC Textbook - \$95.00

- **MFC Textbook:** This comprehensive guide is tailored for both current and aspiring Company Officers. It offers practical insights on how to adeptly manage service delivery and human relations at the company level.
- **Complimentary Shipping:** The textbook comes with free shipping to any location within the continental United States.

MFC Online Training Subscription - \$335.00

An MFC Student gets 1 full year of the following:

- **Comprehensive Online Training:** Gain 16 hours of advanced, interactive, simulation-based training. This program is curated by esteemed authors John Brunacini, Tim Dietz, and other subject matter experts
- **Certification upon Completion:** Successfully fulfilling the cognitive components of the MFC Company Officer Standard, students are eligible for certification post-training.
- **Exclusive E-Textbook:** Access to "Managing a Fire Company", the reference textbook for the course.
- **Continued Education Modules:** Post-course, unlock four additional Continuing Education modules, accessible throughout the year-long subscription.
- **Physical Fitness Support:** After course completion, gain access to a specialized area focusing on core fitness routines and detailed exercise instructions.
- **Nutrition Support Area:** Unlock a comprehensive nutrition support section featuring recipes, diet plans, and cooking videos after completing the course.

MFC Train the Trainer (TtT) Instructor Program - \$3,750.00

An MFC Instructor gets 1 full year of the following:

- **Prerequisite Training Completion:** TtT (Train the Trainer) students are required to successfully finish the MFC online training program before attending any TtT sessions.
- **Inclusive Training Subscription:** A \$335.00 subscription to the online training program is included.
- **Extensive Instructional Days:** Receive three days of 8-hour instruction sessions led by Certified, MFC Lead Instructors.
- **Instructor Evaluation and Certification:** All instructors undergo a thorough evaluation process and are awarded MFC certification.
- **Comprehensive Access to Training Modules:** Unlimited access to instructional resources and meticulously prepared lesson plans for the five MFC Training Modules
- **Company Officer Evaluation Resources:** Gain access to instructional materials and detailed lesson plans for the two MFC Company Officer evaluation check-off sheets.
- **Diverse Scenario Resources:** Receive access to a broad range of MFC scenarios, utilized in Company Officer evaluation sessions, with comprehensive instructional support.
- **Extensive Online Support Materials:** Full access to all online materials designed for both instructors and students.
- **Advanced Records Management System:** Utilize the MFC's state-of-the-art Records Management System (RMS) for efficient tracking and management.

MFC Firefighter Awareness Module – \$185.00

- **Comprehensive Training Module:** A focused 6-hour training session, culminating in the awarding of a Certificate of Achievement. Note that this is distinct from a formal certification.
- **EMS Service Delivery Emphasis:** The module concentrates on Emergency Medical Services, a critical aspect that constitutes over 80% of a fire department's daily operational services.
- **Cultivating Excellence and Resilience:** The training is designed to inculcate a culture of exceptional customer service among firefighters. It also equips them with essential tools to bolster their mental health and resilience.
- **Essential for All Department Members:** This module is highly recommended for every member of the fire department, ensuring a uniformly high standard of service and care.

MFC Annual Renewal Program for Student and Instructors

The annual fee for renewal and continuing education for both students and instructors will be consolidated into a single charge. Each department that avails of this bundle will benefit from a 10% discount. Please note that this offer is applicable to individual departments only; MFC does not permit bundling across multiple departments.

Student Renewals – 2 Options

Option 1 – \$22.50 - Records Management only. This option allows a student access to only their training records and certifications with no further access to any MFC training or allied support material.

Option 2 – \$95.00 - This option allows a student 100% FULL access to all MFC training and allied support material. This includes:

- Continued access to the original MFC training modules and textbook
- Continued access to the Physical Fitness support area
- Continued access to the Nutrition support area
- Access to all MFC textbook related CE Modules
- Access to all EMS CE Modules
- Access to all Problem/Issue CE Modules

Instructor Renewals

ALL MFC Certified Instructors have 100% FULL access to ALL training materials along with continued use of the MFC record management system (RMS).

- 1st instructor renewed - \$1,000
- Each additional instructor renewed - \$100